

THE LINCOLN HIGHWAY FORUM

VOL. 33, No. 4 • SUMMER 2026



The Lincoln Highway Association 2026 National Conference
LHA Conference Awards • After Ike Documentary Available for Local Broadcast
Talking About the Lincoln Highway • Panels Dedicated in Schererville, IN
An AI Lincoln Highway Experiment
Chapter and Director Reports

THE OFFICIAL JOURNAL OF THE LINCOLN HIGHWAY ASSOCIATION



Columbia-Wrightsville Bridge, Spanning Susquehanna River at Lincoln Highway (State Route 462), Wrightsville, PA
 Photo: Library of Congress Prints and Photographs Division Washington, D.C. 20540 USA <http://hdl.loc.gov/loc.pnp/pp.print>



LHA Statement of Purpose



Approved during the Annual Membership Meeting, June 15th, 2023

1. The Lincoln Highway Association, Inc. (LHA) shall identify, map, mark, preserve, interpret, and improve access to and encourage travel on and exploring the Lincoln Highway and its associated sites.
2. The LHA shall pursue the appropriate measures to prevent further deterioration, destruction, or alteration of the remaining sections of the Lincoln Highway and the significant structures and artifacts along its route.
3. The LHA shall pursue appropriate measures to seek federal recognition of the Lincoln Highway as an All-American Road or such other category or status as is available in the judgment of the Board of Directors and shall encourage all state chapters to seek Byway status or such other category or status for the Lincoln Highway as is available in their respective states in the judgment of the State Director after consulting with that state's governing body.
4. The LHA shall publicize and seek public awareness of its goals and activities for preserving, promoting, and developing the Lincoln Highway.
5. The LHA shall facilitate research about the Lincoln Highway and publish a magazine for articles and news of activity relevant to the LHA.
6. The LHA shall work with local communities and businesses to promote the Lincoln Highway as a tourism destination.
7. The LHA shall be exclusively charitable and educational within the meaning of Section 501(c) (3) of the Internal Revenue Code.



THE OFFICIAL JOURNAL OF THE LINCOLN HIGHWAY ASSOCIATION

Summer 2026

Volume 33, No. 4

President Kay Shelton Kozak

Vice President David Allen

Secretary Ernie Schirmer

Treasurer Jeff Lotze

Executive Advisor Jesse Petersen

Field Secretary Russell S. Rein

Contributing Historian Kay Shelton Kozak

Editor & Designer Jay Lawrence

Proofreader Elliot Ofsowitz

Printing The Klingstedt Brothers Company

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Lincoln Highway Association National Conference
Wednesday, June 24, 2026 – York County (PA)
Administrative Center, 28 East Market Street
(Lincoln Highway) in York, Pennsylvania
Photographer Randy Flaum

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President's Message

By Kay Shelton Kozak

The Annual Conference in York organized by the Pennsylvania Chapter was fantastic! There were so many options, opportunities, activities, speakers, and walking tours that it

was nearly overwhelming. My husband, Ed, and his friend, Tony, who experienced a Lincoln Highway conference for the first time, and I left home a couple of days early so we could do some sightseeing in

Pennsylvania before the conference activities started. For our first night in Pennsylvania, we stayed at the Inn at Mountainview right off the Lincoln Highway in Greensburg. Not too far off the Lincoln Highway is Frank Lloyd Wright's masterpiece of architecture, Fallingwater, a house designed into a waterfall for the prominent Kaufmann family of Pittsburgh, owners of the Kaufmann Department Store, eventually purchased by Macy's. After our wonderful tour of Fallingwater, we had a real Arnold Palmer drink, lemonade and iced tea, in Mr. Palmer's hometown of Latrobe, ate lunch at Lynn's Franks, a roadside hot dog stand along the Lincoln Highway. I always drive with Lincoln Highway magnets on my car and because of them, a family also picnicking at Lynn's Franks spotted the magnets and struck up a conversation with us about the Lincoln Highway. The car magnets are a good way to promote the Lincoln Highway beyond identifying participants in auto tours, especially the ones with the red, white, and blue colors and the "L" letter on them.

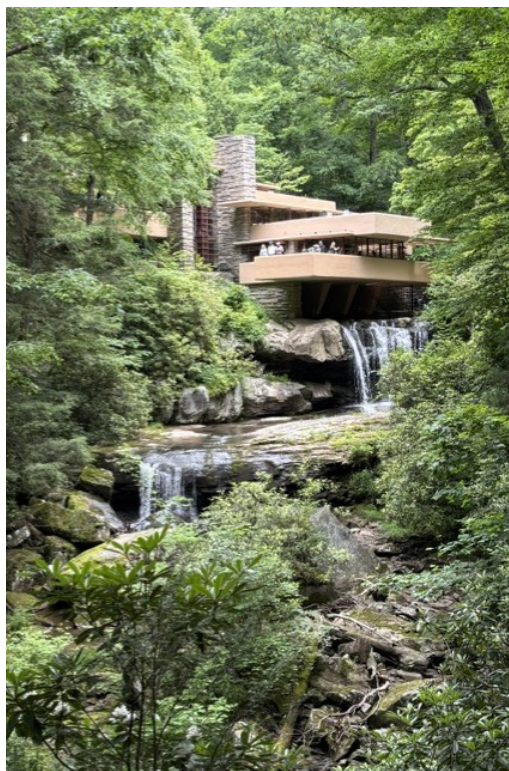
Then, we went to the Lincoln Highway Experience in Latrobe, which was filled with people from the community attending the family friendly event,

The Great American Road Trip Celebration, with live bands, food trucks, and outdoor activities in a wooded area next to the museum. It was great to see such vibrant community participation at the Lincoln Highway Experience. From Latrobe, we continued further eastward on the Lincoln Highway, and stopped to take some pictures at the Lincoln Motor Court in Mann's Choice. By luck, we met Kyle and Avery, the new owners at the Lincoln Motor Court. Avery is the great-great grandson of one of the original founders of the Lincoln Motor Court. We saw a No Vacancy sign lit and visitors from all over were enjoying the good weather outside. Kyle showed us one more cabin

that is undergoing an extensive restoration so it can be rented in the future. They plan more restoration work, especially related to water drainage, that will help preserve the tourist cabins for future years. A building across the street is also under renovation as well. Kyle also manages the Haines Shoe House for its new owners, our final destination for the day. The Hallamshire Family Restaurant down the Lincoln Highway not far from the Shoe House was another great stop for dinner.

I visited the Haines Shoe House on two previous occasions, on a bus tour at the Gettysburg Conference and on the Eastern Third Auto Tour. The lowest level was an ice cream parlor for a while. Those attending the conference this year who selected the Columbia and Lancaster Bus

Tour on Tuesday or the East York and Wrightsville Bus Tour on Thursday toured the Haines Shoe House, too. The Shoe House is now an Airbnb that can be rented with a two-night minimum. Anyone wishing to stay there must like stairs! There were stairs to get to the main floor, which is the toe of the shoe. It has a sitting room and a master bedroom with a bathroom. To get to the kitchen, there are stairs up. There are more stairs to get to the second bedroom, and more



Frank Lloyd Wright's Fallingwater
Photo by Ed Kozak



The Lincoln Highway Experience and the Lincoln Motor Court cabins. Photos Kay Shelton Kozak

stairs to get to the bathroom that is shared with the third bedroom on the top floor, which has a pull-out bed. To get to the lowest level where there is another small kitchen, TV, and game room, one takes stairs up to the kitchen, then takes stairs to go down to the lowest level. Had we stayed more than two nights, we probably would have burned off a large number of calories going up and down the stairs. Mahlon Haines, the self-described Shoe Wizard, immortalized himself in stained glass at the entrance doorway, holding up shoes. On the inside shoe-themed decorations appear everywhere, including the salt and pepper shakers, and on the outside, shoe-themed images continue, especially a doghouse shaped like a shoe!

Staying at the Haines Shoe House placed us close enough to take a trip into Philadelphia (the Lincoln Highway leads into Philadelphia) the next morning to see the Franklin Institute, a science museum dedicated

Highway. With the Semiquincentennial this year and visitors in Philadelphia for the FIFA World Cup soccer tournament, there were numerous other visitors at Valley Forge, which made for another vibrant stop.

It was an honor and rare opportunity to stay at the Haines Shoe House but our stay had to come to an end. On Monday morning, we left the Shoe House to make our own ice cream flavors at the Turkey Hill Experience and a stop at a family-owned garden center on a farm before heading to the conference. The Turkey Hill Experience was an option on Tuesday's Columbia and Lancaster bus tour.

When possible, we avoid chain restaurants and chain hotels, and the journey itself is part of the destination. We are already thinking about where we might stop on our way to next year's conference in Lima, Ohio. We may leave early enough to spend some time in Fort Wayne to see a couple of museums that we did not yet visit. We think others in the Lincoln Highway Association seek out mom and pop-owned



The Haines Shoe House. Photos: Kay Shelton Kozak & Ed Kozak

to the life and work of Benjamin Franklin, with plenty of hands-on exhibits. On the return trip back to the Shoe House, we stopped at the Valley Forge National Historical Park, which is not far off the Lincoln

businesses and similar experiences along the way to and from the annual conference, including stops not too far off the Lincoln Highway. Where have you visited that stands out in your memories?

Road to Independence LHA National Conference a 250th Celebration Hit

By Tom Davidson

The Lincoln Highway Association rolled into Pennsylvania to discover that 2026 would not be a typical national conference. The host PA Chapter LHA has been planning this special 250th birthday party and we had about 200 people from 21 states, the District of Columbia and Canada join us for the celebration. The pre-conference Great American Road Trip Celebration hosted by the Lincoln Highway Experience Museum in Latrobe, Pennsylvania, on Saturday, July 20th, was the perfect way to kick off the conference.

Lodging and meeting space was provided at the historic 1925 Yorktowne Hotel along the Lincoln Highway in York, Pennsylvania. Afternoon options included the Lincoln Highway themed art exhibition, 2008 PBS documentary, A Ride Along the Lincoln Highway and even how to use augmented reality to enhance story telling. Then the Opening Reception at the Valencia Ballroom with emcee, Miss Pennsylvania, guest soloist Cece Otto, and music by the award-winning Unforgettable Big Band set the mood for the week ahead.

Tuesday, June 23, 2026, was our full day guided bus tours to the Gettysburg National Military Park, downtown Chambersburg, and to the east to visit Columbia and Lancaster. Dinner for each tour was hosted at separate Lincoln Highway favorite restaurants, the Altland House, the historic Cashtown Inn and Miller's Smorgasbord. No one returned to the hotel hungry after a day filled with both walking and museum tours. Watch highlights of the Lancaster County bus tour at WGAL America 250 Lincoln Highway Feature.

Wednesday, June 24th was the LHA annual meeting followed by a presentation by Brian Butko on his research on his upcoming book on the 1927 Boy Scouts Safety Tour. Pittsburgh WQED PBS producer, Rick Sebak, shared some video clips of 50 years of road trips across Pennsylvania, but we then surprised him with a Bernie Queneau Coast to Coast Travel Award. The morning concluded with an impactful presentation by Kelly Summerford on the life of York's William C. Goodridge and his efforts to free enslaved people along the Underground Railroad. This set the stage

for an afternoon of exploring York City in small groups followed by an evening of special events and a LHA Life Member reception back at the Yorktowne Hotel.

Thursday called for more guided bus tours. People climbed on board to travel to the Haines Shoe House and Wrightsville for lunch on the Susquehanna River, or Downtown Gettysburg for a walking tour followed by lunch at the 1776 Dobbin House, or the most popular bus tour along the Susquehanna Trail to a train excursion ride on the Northern Central Railway (NCR) near the Mason Dixon Line. Thursday evening highlights included photographs with President Abraham Lincoln before the Awards Banquet and Spencer Simpson's portrayal of Henry Joy after he received the LHA Educator of the Year Award.

Friday morning started early with an optional charter bus tour to Philadelphia. The LHA members were joined by a group of students from York College in England and had interesting walking and museum tours in the City of Brotherly Love. Presentations from renowned authors, James Dodson about the Great Wagon Road, and Dr. Brian C. Black about Ike's Road Trip, and Cece Otto sharing and singing about Good Roads and Great Songs wrapped up the official conference schedule.

Many stayed over to join the community in the Pennsylvania premiere of the PBS documentary, After Ike, A Journey that Changed America. The film was screened at the York County History Center with over a hundred people in attendance. LHA President, Kay Shelton Kozak, served on a discussion panel after the film. The talk is available for listening at The Spark: witf.org/programs/the-spark/

The Pennsylvania Chapter of the Lincoln Highway Association was honored to

host this special America 250 celebration. The conference was made possible in large part by the tremendous community support for this once-in-a-generation 250th celebration. We especially thank



the Lincoln Highway Heritage Corridor and the Lincoln Highway Experience Museum for their partnership. Visit the **Lincoln Highway Experience** the next time you travel the Lincoln Highway across

Pennsylvania. We know everyone went home with a deeper appreciation of our transportation history along the Road to Independence—the Lincoln Highway. Thank you for visiting Pennsylvania.



1928 Marker



Brian Butko



Kutz with Tom Davidson



Lincoln with Photographer



Downtown Chambersburg tour



Jeanie Hau & Liberty Bell



WWII Experience Tour



NCR Train Car



William Goodridge



Rick Sebak Coast-to-Coast



Valencia Opening Reception



Vision Solutions AR

York, Pennsylvania Conference Photo Journal

Kay Shelton Kozak, with additional photos by Ed Kozak

Day One

With the Semiquincentennial as a once-in-a-lifetime backdrop for our Annual Lincoln Highway Association Conference, the Pennsylvania Chapter went all out in providing a plethora of activities, places to see, and people to meet. On Monday, the Opening Reception at the Valencia Ballroom featured newly crowned Miss Pennsylvania, Stephanie Skinner, as the emcee and



the LHA's own Life Member Cece Otto performing with the Unforgettable Big Band, along with greetings from local officials including a Proclamation, and Jim Cassler recognizing this year's Bernie Queneau Coast-to-Coast Travel Award recipients. Throughout the evening, Miss Pennsylvania happily posed with everyone wanting a picture with her.

Day Two

The ever-popular bus tours started on Tuesday. Conference goers could choose between the Gettysburg Battlefield Tour, Chambersburg Tour, or the Columbia and Lancaster Tour. Our friend and travelling companion for the conference, Tony, chose the Gettysburg Battlefield Tour and loved every minute of it. We chose the Chambersburg Tour led by Mindy Gulden Crawford. Following a guided tour at the World War II American Experience Museum in Gettysburg, which

just opened in 2022, we had a picnic lunch at Caledonia State Park on the Appalachian Trail. We then visited a remnant of the ironworks owned by Thaddeus Stevens, his blacksmith shop, and were greeted by a docent portraying Congressman Stevens himself. Although Stevens owned iron furnaces and a blacksmith shop, he is most known for becoming a lawyer, serving in Congress, espousing his sharp abolitionist views, and his activism. Confederate Gen. Jubal Early led a targeted burning of



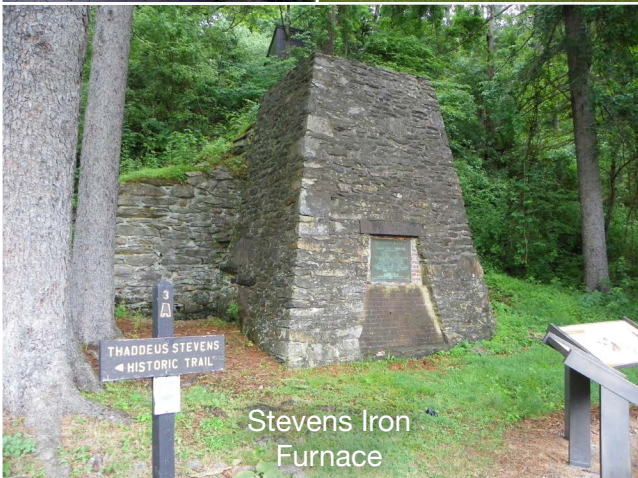
Chambersburg
and Tour Guide



Stevens Blacksmith Shop



World War II Tank



Stevens Iron
Furnace



Chambersburg
Fountain



Mr. Ed's Elephant
Museum

Congressman Stevens' ironworks during the Civil War because of his anti-slavery views.

In the afternoon, an enthusiastic group of historians and Franklin County Visitors Bureau staff welcomed the bus tour group with refreshments, a tour of their Chambersburg Heritage Center, and took smaller groups on a walking tour of Chambersburg. During the Civil War, led by Confederate Gen. Jubal Early and Brig. Gen. John McCausland placed an impossibly high ransom on the people of Chambersburg, then burned the town to the ground, destroying 550 buildings, leaving a

couple thousand residents homeless. Chambersburg conducts a reenactment of the burning in late July every year. The Memorial Fountain in the Square, the heart of Chambersburg. Following a stop at the unique Mr. Ed's Elephant Museum & Candy Emporium, the tour closed with dinner at the historic Cashtown Inn, which began as a stagecoach stop in 1797, was occupied by Confederate officers during the Civil War, became filled with wounded from the battlefield at nearby Gettysburg, and today it serves as a restored restaurant and bed and breakfast. Please see: cashtowninn.com for more information.

Day Three

Following a sumptuous buffet breakfast and the Annual LHA Membership Meeting, historian and author extraordinaire Brian Butko provided a sneak peek of his forthcoming book on the 1928 Boy Scout Safety Trip. The LHA's beloved Eagle Scout, the late Bernie Queneau, was one of four Scouts selected to participate in the trip in 1928. Next, Rick Sebak presented on the making of his "Ride Along the Lincoln Highway" documentary, which still appears on PBS stations throughout the country. York barber and Underground Railroad Conductor William C. Goodridge himself (as portrayed by Kelly D. Summerford) described his personal history in York, and his courageous and gallant efforts to assist freedom seekers leave the slavery of the South.

After lunch and a group photograph, nearly a dozen local tour guides took us on walking tours of York. Our group explored several outdoor murals and the York County History Center Museum, and the beautiful Italianate-style Laurel/Rex Fire Station, which dates to 1877. For the evening, conference participants could select from time on their own, dinner at Lavender Acres, a popular wedding venue, followed by a boat ride on the Susquehanna River in Columbia, or the King George Speakeasy Prohibition Party. I chose the dinner and boat ride, which sold out, so Ed chose the King George Speakeasy event, where he sampled a Lincoln Highway cocktail. On the boat ride, we saw the Turkey Hill Ridge, the namesake of the ice cream company that many of us visited.



William G. Goodridge portrayal



Laurel Rex Fire Station



Turkey Hill Ridge



Dobbin House



Lincoln Highway, Gettysburg



Hanover Junction Train Station

Day Four

For Thursday, there were three more bus tours from which to choose. Our friend Tony and I chose the Northern Central Railway train tour, while Ed participated in the downtown Gettysburg walking tour, with lunch at the historic Dobbin House Tavern, which dates to 1776. The third bus tour option was York to Wrightsville, with a tour of the Haines Shoe House. The Northern Central Railway train took us on a scenic ride from the town of New Freedom to the Hanover Junction Train Station Museum, which was filled with Civil War era history displays. Please see: northerncentralrailway.com for more information. One of our tour guides was Civil War expert and author Scott Mingus. Following the train ride, everyone enjoyed a



Northern Central Rail Car

picnic luncheon at Brown's Orchard and Farm Market, which features a very popular and busy produce, bakery, deli, and gift store, with a venue set up for outdoor weddings. Please see: brownsorchards.com for more information.



Henry B. Joy portrayal

The evening of Thursday featured an optional reception with Artists, Authors, and Historians at the Hilton Yorktowne Hotel's Graham Rooftop Lounge followed by the annual LHA Awards Banquet. One of the banquet's highlights was the visit of Henry B. Joy, made possible by Spencer Simpson.

Day Five

Friday featured two primary options, a shuttle to Philadelphia or a choice of presentations. The presenters included: "The Great Wagon Road, The Road that Changed America" with James Dodson, "Chasing the Gettysburg Address" with Eric Dusenberry, and "The Lincoln Highway Experience and Future Plans of the Lincoln Highway Heritage Corridor" with Kimberly Cady for the first session. The second session featured a choice between: "Camp Security Revolutionary War Prisoners" with Jonathon Stayer and Ben Werkley, "Ike's Road Trip: How Eisenhower's 1919 Convoy Paved the Way for the Roads We Travel" by Dr. Brian Black, and "Good Roads and Great Songs" by Cece Otto. Ed chose the Gettysburg Address and Cece Otto's singing presentation, while I attended the talks on the Lincoln Highway Heritage Corridor and Ike's Road Trip. Some of the presentations were hosted by the York College Gunter-Smith Center for Community

Engagement in a building across from the conference hotel, which included artist displays of works related to the Lincoln Highway.

We had some time on our own on Friday afternoon so we visited the Agricultural & Industrial Museum in York, which we did not get to see on the walking tour earlier in the week. Many of the LHA conference participants stopped in on Friday afternoon, especially to see the neon signs preserved through the efforts of Tom Davidson. In the evening, the York County History Center Museum hosted a viewing of the documentary, "AFTER IKE: A Journey That Changed America" followed by a panel discussion organized by The Spark Travels, a podcast on radio station WITF.

Next year's annual conference will be in Lima, Ohio, beginning Monday, June 21 through Thursday, June 24, 2027. I hope to see everyone again next year, if not before!

The 2026 LHA Conference Awards

By Kay Shelton Kozak • Photos by Ed Kozak

This year's annual Lincoln Highway Association awards presentations happened over three days, at three different events. During the Tuesday, June 23rd Chambersburg Bus Tour, one of the stops was at Mr. Ed's Elephant Museum & Candy Emporium (mistereds.com), as quirky and a unique location as the name implies. There are thousands of elephants on display outdoors and inside the museum portion of the building, and candy of all types imaginable including candies and fudge made on site. Mr. Ed's Elephant Museum & Candy Emporium welcomes Lincoln Highway travelers, and it was one of the favorite stops on the 2022 Eastern Third Tour. Mr. Ed's Elephant Museum & Candy Emporium received the Friend of the Highway Award, as accepted by Mr. Ed's employees Tyler and then June (wearing the I Love Mr. Ed's shirt), who Tyler said was the longest-employed fudge maker.

Next, on Wednesday, June 24th, following his talk with clips from the documentary, "A Ride Along the Lincoln Highway," Rick Sebak received the Bernie Queneau Coast-To-Coast Lincoln Highway Recognition Award for traveling across the entire Lincoln Highway. Additionally, for his years of work promoting the Lincoln Highway through the documentary and various public appearances over the years, he received the Friend of the Highway award. Lastly, on behalf of PBS Pittsburgh station WQED which made his documentary and others possible, Mr. Sebak accepted a Friend of the Highway Award.

The annual Awards Banquet on Thursday began with a visit from President Abraham Lincoln, followed by dinner, a preview of next year's conference planned for Lima, Ohio by Ohio State Director Scott Little, and the remaining awards and recognitions. Life Member David Allen recognized our newest Life Members since the last conference: Allen & Heather LaDriere, Mildred B. Davis, James & Amelia Tigner, Joyce Chambers, J.J. Wagner, Greg & Audrey Bisignani, Steve McMichael, and Ian Snell. Next, the Conference Committee involved the work of nearly two dozen volunteers, and those who attended the banquet appear in a series of three pictures. They are: David Andrick, Penny Andrick, Naomi Brown,

Kim Cady, Mindy Gulden Crawford, Deb Davidson, James Davidson, Tom Davidson, Yvonne Gardner, Philip Glatfelter, Lindsey Greene, Emery Grove, Sue Grove, Lori Hake, Jeff Lotze, Ann Elise Morris, Spencer Simpson, Brian Smith, Jeff Stonesifer, Eric White, and MiLana Wright. Of course, Jim Cassler and his printing company staff assisted with a myriad of tasks, including processing registrations, producing conference shirts, and printing the conference booklets and items.

Indiana State Director and Chair (and at the time the only member) of the Education Committee presented the Outstanding Educator of the Year Award to Spencer Simpson, who attended the banquet in character as Henry B. Joy, complete with a moustache. Mr. Simpson is the Director of Visitor Services at the Lincoln Highway Experience Museum in Latrobe, Pennsylvania and he gave a presentation as Henry B. Joy. The winner of the Outstanding Educator of the Year Award receives a plaque, two awards banquet tickets, and \$50. Kim Cady, Executive Director of the Lincoln Highway Heritage Corridor and Mr. Simpson's nominator, presented the award with Joyce Chambers.

This year, there were three state chapters who submitted outstanding proposals for the annual Endowment Grant. The Endowment Committee recommended that all three proposals be awarded a grant. Through the grants, the Ohio Chapter will place very large and eye-catching signage on the sides of buildings; the Indiana Chapter will continue placing additional informational panels in Schererville, Valparaiso, and New Haven; and the Iowa Chapter will restore awnings above the windows of the station and café at the Reed-Niland Corner in Colo, Iowa, reducing energy costs and protecting museum pieces from damaging sunlight. These projects will help bring attention to the Lincoln Highway, especially for the general public. The Lincoln Highway Association always welcomes donations towards projects such as these. If you would like to donate and designate that funds go toward the





Conference Committee



Conference Committee



Conference Committee



Tom Davidson



Kim Cady



Kim Cady, Spencer Simpson & Joyce Chambers



Fudge Maker June

Endowment Grant for future state chapter projects, please feel free to send a note indicating a donation toward the Endowment Grant to:

Lincoln Highway Association
Jeff Lotze, Treasurer
2835 Maplegrove Ave
Louisville, OH 44641-9635

Lastly, in addition to the awards presented earlier in the week, the Lincoln Highway Experience received a Friend of the Highway Award for telling the story of the Lincoln Highway to travelers and the public for many years. Kim Cady, Executive Director of the Lincoln Highway Heritage Corridor, of which the museum is a part,

accepted the award. Additionally, Jerry Peppers received the Meritorious Achievement Award for his work in getting the Lincoln Highway signed in Times Square and for helping in countless roles for the LHA for years. Tom Davidson also received a Meritorious Achievement for his work preserving two neon signs from two businesses along the Lincoln Highway that now have a permanent home in the Agricultural and Industrial Museum in York, Lee's Diner and the Modernaire Motel, along with his work increasing the membership of the Pennsylvania Chapter and the very ambitious annual conference programming. There will be one more Friend of the Highway Award to be presented at a later date.



Fudge Maker Tyler



Rick Sebak



Jerry Peppers

Member Frank Barry shared this note

On June 4, my wife Laurel and I went to see the band Old Crow Medicine Show, a bluegrass Americana band that has been around since 1998 and is best known for the song *Wagon Wheel*. The concert was a record release show to kick off a national tour for the band's new album, *Union Made* — and one of the songs is called *Lincoln Highway*. So it was only fitting that the tour kicked off in New York City. I think LHA members will enjoy the song, and here's what the lead singer and bandleader said about the album, which carries the same spirit that inspired our own adventure on the Lincoln Highway, which led to

my book *Back Roads and Better Angels*.

"America has always been a conversation—sometimes harmonious, sometimes contentious, always unfinished," said bandleader Ketch Secor. *Union Made* is our contribution to that conversation. These songs celebrate the people, places and traditions that bind us together, even when everything else seems determined to pull us apart."

Here's a link to the song on YouTube:
youtube.com/watch?v=GKa99y7jfCE

And here are the lyrics:

LINCOLN HIGHWAY

Driving down the Lincoln Highway
Driving down the Lincoln Highway
Going to California just as sure as you're born
In a T Model Ford Jalopy
And I love it when the wheels go winding
Cross America when we go riding
Take it from 'ol Honest Abe
Baby roll my way
Driving down the Lincoln Highway
Call me Abraham the big man stovepipe
Penguin, king of the old cornfield
I'm the great emancipator
Of man's accelerator
When I get up there behind the wheel
So I'm leaving Lackawanna
Gone to California
With my baby in the shotgun seat
I know what you're thinking
My name is Lincoln
Must've named the road after me
Driving down the Lincoln Highway
Driving down the Lincoln Highway
Going to California just as sure as you're born
In a T Model Ford Jalopy
And I love it when the wheels go winding
Cross America when we go riding
Take it from 'ol Honest Abe
Baby roll my way
Driving down the Lincoln Highway

Cincinnati Indiana
Westbound drop the hammer
Cross the Mississippi River bridge
Ill Mo let's go sayonara Cairo
Sailing on a half-ton of lead
Fix a flat hold that wheel now honey
Roll down the window and ride
All across the nation on a big vacation
Watch my big beard fly
Howdy Omaha Platte River Scott's Bluff
Love to watch your wheat fields grow
Rest stop Cheyenne
Hugging and some kissing
And it's honey let's get back on the road
Rocky Mountain mudslide
Sagebrush thrill ride
California fortune and fame
I say four score and seven
I feel like I'm in heaven
On the highway that bears my name
Driving down the Lincoln Highway
Driving down the Lincoln Highway
Going to California just as sure as you're born
In a T Model Ford Jalopy
And I love it when the wheels go winding
Cross America when we go riding
Take it from 'ol Honest Abe
Baby roll my way
Driving down the Lincoln Highway
Take it from 'ol Honest Abe
Baby roll my way
Driving down the Lincoln Highway

They're Talking About the Lincoln Highway

By Russell S. Rein

April:

Cowboy State Daily reports - *End Of An Era: Little America Hotel Near Green River Being Torn Down.*

"After decades as a popular oasis on I-80 in southwest Wyoming, the Little America hotel near Green River is being torn down. It needed 'so many repairs that it's not cost-effective,' the general manager said. The business is shifting to an RV Park. Little America will retain its post office, and therefore its status as its own kind of city." Little America was on the 2nd generation Lincoln Highway.

Checkout the photos and history here:

tinyurl.com/5n84nbsd

Storymaps.arcgis has a new website featuring the history and travel information of the Lincoln Highway in Illinois - *Lincoln Highway: The Main Street Across America. A guide to the "Coast to Coast Rock Highway" across Illinois celebrating the diversity of the state's people and places along the way.* It includes a Guide Map – "The Guide Map below showcases over 200 extant sites and buildings developed alongside the Lincoln Highway from its establishment in 1913 through 1967 when the transcontinental route was bypassed by I-88

in Illinois. The Guide Map has been divided into six segments along the length of the highway for ease of navigation and to highlight the state's diverse native landscapes." Find it here: tinyurl.com/ycxsuz5b

WorldAtlas featured - *This Is The Friendliest Small Town In Illinois.* This is Fulton, Illinois and on the Lincoln Highway. Read it here: tinyurl.com/3rcb4cvc

John W. Bratcher, the Wazzup Dude, has a YouTube video about Ace Drive-In, a historic, nostalgic fast-food restaurant in Joliet, Illinois, known for its classic drive-in experience with car-side service, picnic tables, and homemade root beer. "Step back in time and have some fun while you eat! Here's why everyone's talking about this 1940's Dinner on US 30 the Lincoln Highway in the town of Joliet, Illinois."

Watch it here: youtube.com/watch?v=WZXIP2aGBFc

Cowboy State Daily featured - *Rawlins Wants To Shake Reputation As Drive-Thru Town For I-80 Travelers.* "Rawlins is trying to shake its reputation as a drive-thru town for travelers on Interstate 80 who don't stop except for gas and a bathroom break. A push is on to show those visitors that there's plenty to see if they'd stay overnight." A nice story with things to do, eat and history: tinyurl.com/52xmr2e6

The first roadside planting along the Lincoln Highway by Wilhelm Miller, from The American City magazine, April, 1916, volume XIV, number 4. Read it here: tinyurl.com/54safmhp

Brian Butko reports "If you're following the Lincoln Highway through Nebraska, be sure to get off US 30 between Duncan and Silver Creek to travel a stretch of gravel LH that includes this iron truss bridge across Prairie Creek."



The Zero Mile Marker in Washington D.C. was the starting point for the Army Convoy on the Lincoln Highway, July 7, 1919.

Inscription on the White House Zero Mile reads
POINT FOR THE MEASUREMENT OF DISTANCES FROM
WASHINGTON ON HIGHWAYS OF THE UNITED STATES.

Photo from 1926 Shows Cross Continent Trip - Official Car, Lee Highway Association. The Cross Continent Trip proposed a national highway that would traverse the continent from New York to Southern California via Washington DC.

Courtesy National Photo Company Collection.

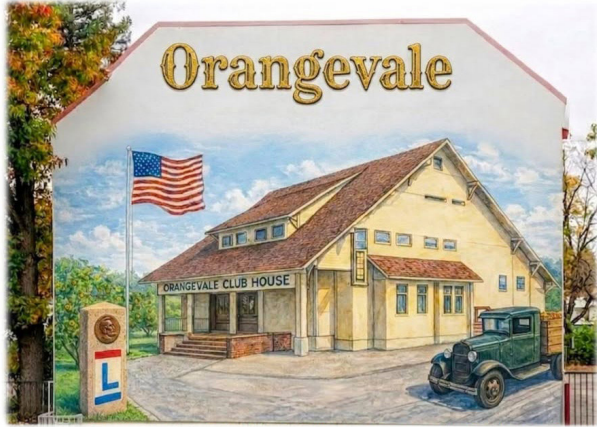


LINCOLN HIGHWAY
Bridge over Prairie Creek
115th St., Gardiner Nebraska
Brian Butko, 2013

May:

Andy Saunders shared the news about a new Lincoln Highway Mural to anchor Greenback Arts and Culture Corridor on Greenback Lane, in Orangevale, California:

Community Mural: Greenback Arts & Culture Corridor



Original Mural Art Concept: Justin Michael Pasion (Pasion's Passion)
In Collaboration with Michael Cole "Snog" (Orangevale/Fair Oaks Arts)

Read more about the project here:

tinyurl.com/y372jd25

Prairie Rivers of Iowa reports - *Prairie Rivers of Iowa receives grants for Lincoln Highway Kiosk*. Read more about the project here: tinyurl.com/5a42dkyr

Fast Food Club reports - *People from all over Pennsylvania come for the amazing Dutch food at this humble restaurant*. "Tucked along Lincoln Highway in Soudersburg, Pennsylvania, Dienner's Country Restaurant has been drawing hungry visitors from across the state with its warm, homestyle Pennsylvania Dutch cooking. It's the kind of place where the food tastes like something your grandmother would have made on a Sunday afternoon. With a buffet packed full of comfort food classics and a price tag that won't empty your wallet, it's no surprise this humble spot has earned over 5,900 glowing reviews. Whether you're a local or just passing through Lancaster County, Dienner's is a meal worth planning your trip around." Read more and check out the photos here: tinyurl.com/34mfa74t

VocalMedia/History featured - *Hwy50 - the loneliest road in America. Through the heart of Nevada*. Read it here: tinyurl.com/47858e2j

RV Travel featured - *Route 66 is the 'Mother Road', but what's America's 'Father Road'?* To find this article Google: Route 66 is the 'Mother Road', but what's America's 'Father Road'?

Brian Butko shared - "Mountain View Hotel/Inn, built 1924 east of Greensburg, PA, along the Lincoln



Highway (now Frye Farm Road). A US 30 bypass was built on the far side in the 1950s. Most of the hotel was demolished in 2009 (a newer portion still operates as Inn at Mountain View) but in its heyday it hosted everyone from President Reagan to the Dalai Lama."

CBS/KDKA-TV featured 4-minute piece on the Lincoln Highway in Western Pennsylvania which includes a visit to the Lincoln Highway Experience museum in Latrobe. Watch it here:

tinyurl.com/bdcw6zy6

Jim Gray continues his wonderful Down the Road series featuring his trips on the Lincoln Highway in Indiana with maps and great photos:

The 1913 Lincoln Highway in Porter County, Indiana, part 1: A rural alignment

Find it here: tinyurl.com/2kryenrc

The 1913 Lincoln Highway in Porter County, Indiana, part 2: Valparaiso

Find it here: tinyurl.com/yx4ej29j

The 1913 Lincoln Highway in Lake County, Indiana, part 1: Merrillville and Schererville

Find it here: tinyurl.com/bdd3vbmC

The 1913 Lincoln Highway in Lake County, Indiana, part 2: The Ideal Section

Find it here: tinyurl.com/2jjvkff5

Dan and Jess Kimmel have their own Facebook Page for their recent Lincoln Highway trip, with lots of great photos. Check it out here: tinyurl.com/yx9w3pvn

June:

There has been lots of coverage of the Reed-Niland Corner, Colo, Iowa recently. Reed-Niland Corner, Inc., a nonprofit purchased the property from the City of Colo in April.

Ames Tribune featured - *Take a tour of Reed-Niland Corner, a historic landmark in Colo, Iowa*. Check out all the photos. To find this article Google: Take a tour of Reed-Niland Corner, a historic

landmark in Colo, Iowa, and then scroll down for the first item under “Show more”

Iowa Public Radio, Art & Life - featured - *How the historic intersection of the Lincoln and Jefferson highways is being preserved*. Listen to the 48-minute show here: tinyurl.com/yyz4m5rz

WHO13 featured a short YouTube video - *Niland Cafe marks 100 years of service on historic Lincoln Highway*. Watch in here: youtube.com/watch?v=1GofuTdNmPk



Aero Station, 5th and Buffalo St (Lincoln Highway), Rawlins, Wyoming, 1925. Courtesy Wyoming State Archives.

WGAL8 featured - *Lincoln Highway tour highlights history and landmarks in Pennsylvania*. It includes a video featuring one of the bus tours of the 2026 Lincoln Highway Association Conference. Read and watch it here: tinyurl.com/2txy5dhm

Old Crow Medicine Show has a “Lincoln Highway” song. Listen on YouTube here: youtube.com/watch?v=GKa99y7jfCE

Fast Food Club featured - *Pie Shop Serves Slices You'll Be Craving For Days*. “Tucked along Route 30 in Ronks, Pennsylvania, Dutch Haven Shoo-Fly Pie Bakery has been serving up one of the most iconic regional treats since 1946. This beloved bakery is famous for its old-fashioned shoo-fly pie, a rich, molasses-based dessert that has roots deep in Pennsylvania Dutch culture.” Read the rest and check out the photos here: tinyurl.com/kzftd hx7

The Massillon Museum located at 121 Lincoln Way East in Massillon, Ohio has a new exhibition - *Driving Forces: The Lincoln Highway Journey*. The nation’s first dedicated automobile route runs coast-to-coast through Massillon. Driving Forces is an exploration of Lincoln Highway history and its symbolic significance, marking Massillon’s 200th anniversary and America 250. The exhibition runs from May 30, 2026 through October 18, 2026. CantonRep.com featured an article with lots of photos

of the exhibition - Take a ride with pictures on the iconic Lincoln Highway at MassMu. Find this article through Facebook here: tinyurl.com/bdz7yps8

CantonRep featured an article about the Massillon Museum’s new 30-foot neon sign. Find this article through Facebook here: tinyurl.com/3fnx8jdb

Shaw Local reports - *City of DeKalb (Illinois) begins new Lincoln Highway mural creation*. Read it here: tinyurl.com/yrr48y72



Hagerty featured - *70 Years of the Interstate: How the U.S. Highway System Built the America We Know*. An extensive history that includes the Lincoln Highway. Read it here: tinyurl.com/3sy35fp9

Parade featured - *10 Years Before Route 66, This Highway Crossed the U.S. and You Can Still Drive It Today*. The story features some of the highlights of the highway. Read it here: tinyurl.com/4yj4ksdh

Islands featured - *Between Pittsburgh And Philadelphia Is Pennsylvania’s Unsung ‘Town Of Motels’ Dripping With Americana Vibes*. Read an interesting take on Breezewood, Pennsylvania here: tinyurl.com/4yj4ksdh

A great photo of University gas station and garage, 100 S 3rd, Laramie, Wyoming, 1931. Courtesy University of Wyoming, American Heritage Center. A couple blocks off the Lincoln Highway:



Navigation Tool for Online Lincoln Highway Map

The Online Interactive LH Map is a great way to explore the Lincoln Highway. To make it easier to access from your car, this QR code can help. Aim your phone camera at the QR code, wait a second (do not take a photo), then tap the suggested browser-app that appears on your screen. When you see the coast-to-coast LH map on your phone, check the “Center on your location” box in the bottom-right corner. The blue-dot shows your location so you can stay on the LH route of your choice.

- **Note 1** - Navigation instructions are not given by your phone. You need to manually follow the route.
- **Note 2** - If your phone does not suggest a browser-app from the QR code, your camera settings need to be changed. Go to “Settings” and search for “QR” to find the “Scan QR Codes” setting.
- **Note 3** - We recommend using a phone holder while viewing the map.

Start **here** to navigate
the Lincoln Highway



(lincolnhighwayassoc.org/map/)

Then check
“Center on your location”

Lincoln Highway Association



Outstanding Educator Award

State Directors

Please nominate by **April 1, 2027** those exceptional educators in your state who are involving students in projects concerning the Lincoln Highway - present teachers, retired teachers still involved in history projects, museums, institutions (education / community services directors), Boy Scouts, Girl Scouts or Eagle Scouts doing projects on the Lincoln Highway:

Contact LHA Education
Chair Joyce Chambers
18615 Beach Way
South Bend, IN 46637
or email: joycechambers47@aol.com

Lincoln Highway Panels Dedicated in Schererville, Indiana

By Jeff Blair

Schererville is a great little town about 6 miles from the Illinois border along the wonderful Lincoln Highway, and it carries the tag of Crossroads of the Nation with honor. The LH passes through the center of town along Joliet Street and there are several great highlights around town as you pass through...not the least of which is Teibel's Restaurant, once only a 12-seat diner, at the crossroads of US 41 and US 30 for nearly 100 years.

On June 13 Schererville held its 2026 Schererville Fest including a parade along the Lincoln Highway through town and the unveiling of two new LH historic panels in the courtyard in front of their Town Hall (next to a 1928 cement marker!).



Schererville Fest Parade
Photo: Jeff Blair

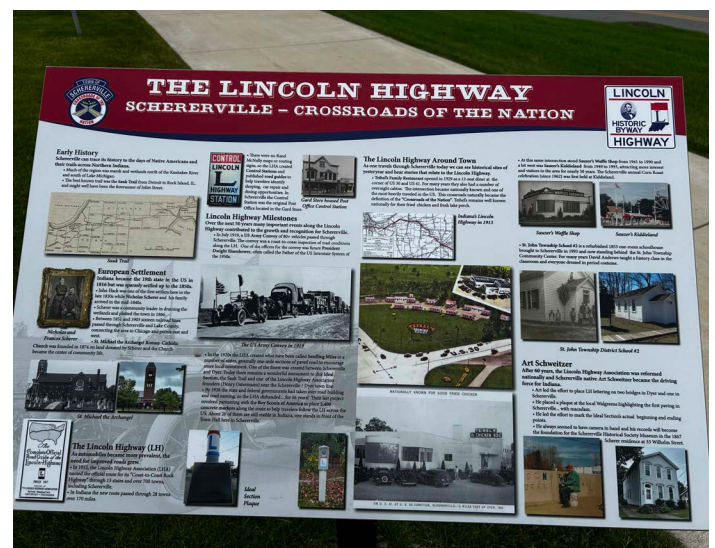
Schererville post and new panels
Photo: Bev Gillespie

Over the prior 6 months Bev Gillespie and Jeff Blair from INLHA had worked closely with historian Nancy Finley and town leaders Andy Hansen and Janice Malinowaki reviewing the history of the LHA and Schererville, the path of the LH through town, and the impacts the road has had over the years, resulting in these two panels.



Ed & Kay Kozak and Jeff Blair. Photo: Judy Greeson

President Kay Kozak and "First Gentleman" Ed joined several of the INLHA Board and Schererville citizens to dedicate the panels and enjoy the parade that followed. We now are proud to have such panels, modern day Control Stations, 1928 markers, and/or monuments in 18 of the 33 municipalities along the two alignments of the LH in Indiana!



Schererville panel Photo: Jeff Blair



All American Road Cotton Tee

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PUBLICATIONS & MEDIA

Lincoln Highway Forum Binder \$14.95

1924 Lincoln Highway Wall Map - 12.5" x 19" \$3.95

**Hints to Transcontinental Tourists
Traveling on the LH** \$2.95
*Reprint of 1914 edition by F.H. Trego
12 pages, paperback*

Lincoln Highway Note Cards \$6.95
20 sets per box (shown)

Lincoln Highway Trip Log \$3.95
32 pages, paperback



**Lincoln Highway: Route Road Conditions
and Directions** \$4.95
Reprint of 1913 edition by F.H. Trego. 32 pages, paperback

**Link Across America: A Story of the
Historic Lincoln Highway** \$15.95
52 pages, hardbound

Ohio or Indiana Lincoln Highway Map Book \$15.00

**Pan-Pacific International Exposition
Miniature View Book** \$5.00
6" x 4" - 66 pages, paperback

Post Cards, All Styles \$0.50

**The 1915 LH Transcontinental Filming
Expedition CD** \$19.95
*This Power Point presentation contains over 300 images
from the Edward Holden Album.*

SIGNS & STICKERS

Bumper Stickers \$1.50
*Three designs to choose from.
3" x 8.5" Removable Vinyl*

Face Adhesive Sticker - 5" x 7-1/2" \$1.00

Foil Stamped Collectible Stickers \$2.99
Pack of 25

1913 Die Cut Window Sticker \$3.50
5" x 4" (shown)



Logo Sticker \$1.95
*6-3/8" x 10". Not recommended for outdoor or
automotive use. This is NOT a bumper sticker.*

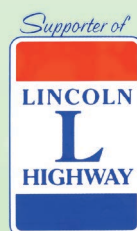
Oval Bumper Sticker - 3" x 5" White Vinyl \$1.99

Embossed Steel Road Sign \$21.95
12" x 18"

Porcelain Sign - 10" x 21", 18 gauge steel \$67.50

Reflective Road Sign \$47.50
12" x 18" .080 Aluminum

**Static Window Sticker
- Supporter of Lincoln Highway** \$2.49
Size: 2.25" x 3" (shown)



**Window Sticker - Lincoln
Highway Association
Life Member or Member** \$3.75
3" round (shown)



Window Card - 7" x 11" \$1.95

WEARABLES

Embroidered Patch

Small: 1-3/8" wide x 2-1/8" tall
Large: 2-1/4" wide x 3-1/2" tall

Small \$3.00 Large \$5.00

Lapel Pin

Rectangle Logo Lapel Pin, 3/4 x 1-1/4 (shown)

Lincoln Highway America Patriot Cap

Embroidered with Lincoln Highway patch and script. Flag design under bill.

Striped Trucker Shield Cap

Choose from Red/White or Navy/White
Embroidered logo. (shown)

Lincoln Highway Cap

Brushed Cotton Twill Sandwich Bill Cap.
6 panel constructed light weight cap with pre-curved visor. Hook and loop closure.
Available in Sand with Navy Trim or Navy with Red Trim. (shown)

Lincoln Highway Cap

Low rise ball cap in tan brushed twill with blue denim brim. Words "Lincoln Highway" appear above back-strap, logo in front above brim. (shown)

Men's Necktie - 57" x 3.75"

Available in Red, Navy Blue or Royal Blue



CLEARANCE

2026 LHA York, PA Conference Polo

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\$19.00

Red Jerseys Dri-Power Polo with Pocket featuring the embroidered logo for the 2026 LHA Conference.



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Deluxe Slide Luggage Tag

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Ascot Metal Key Tag - 1" x 2"

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Ascot Metal Logo Magnet

\$6.95

Ceramic 11oz. Mug with Logo

\$6.95

Ceramic 11oz. NY to SF Mug (shown below)

\$9.95

Flat Logo Magnet - 6" x 9"

\$6.25

License Plate Frame

\$5.95

Lincoln Highway C Handle Mug - 11 oz.

\$5.95

Lincoln Highway Miniature Ceramic Stein - 2.5 oz.



\$4.75

Lucite Logo Magnet - 2" x 3"

\$5.00

Playing Cards

Poker Size, 54 cards per deck.

Boxed in a white window tuck box. (shown)

\$7.95

Refrigerator Magnet - 2-3/4" in height

\$1.25

State Shaped Vinyl Key Tag

\$1.95

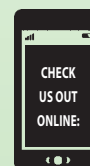


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AI Used to Generate Story About the Lincoln Highway

Artificial Intelligence applied through Google Gemini
to document our Association's History from 1928 to 1991

The Forum editors and contributors are always on the alert to bring readers interesting and little-known aspects of the Lincoln Highway story. That often can involve time-consuming research using the standard tools available in archives, personal remembrances and past published materials.

The world of artificial intelligence has transformed the research landscape in many ways. Almost everyone has some personal experience with the power of this medium to put together a reliable story employing a fraction of the effort previously required. However, The Forum is turning its attention to this potential for the first time in the article below.

It's more of a conversational piece than a prelude to our editorial work turning in that direction. We selected an under-reported area of LHA history to demonstrate what AI could do to fill in some gaps. In this case we're asking AI for its version of what the LH Board of Directors did from the time of its adjournment, *sine die*, on December 31, 1927, through the succeeding years when no Board meetings were held, to the formation of the new Lincoln

Highway Association in 1992.

In essence, we have accepted Google's invitation to try out their product. They have extended the same offer to all of us in our personal use of Google Gemini. One reason they have for doing this is to accumulate data for machine-learning purposes.

The following Forum story can better familiarize those who have not yet tried AI on their own. Essentially the process is to write a prompt that AI can reference to assemble the information you're looking for. In the case of The Forum project the search parameters were submitted as follows: "Prepare a three or four page article that summarizes the activities of The Lincoln Highway Association from January 1, 1928 to December 31, 1991"

The story is printed exactly as it came out of Gemini. Its facts appear to be substantially accurate although it wasn't our intention to look for any flaws. We just thought you might enjoy seeing what AI could do and learn a little bit more about our organization in the process.

John Jackson

THE LINCOLN HIGHWAY ASSOCIATION

An Operational and Legacy Analysis of the Institutional Interim Era (1928–1991)

Prepared for: Historical Infrastructure Research Archive

Date: June 30, 2026

Subject: Activities, Recordkeeping, and Legacy
Preservation during Inactivity

Status: Archival Research Report

Executive Summary

The Lincoln Highway Association (LHA), originally established in 1913 to spearhead the construction and promotion of America's first transcontinental automobile highway, officially ceased active corporate headquarters operations in Detroit in 1928. This action followed the successful realization of its foundational mission and the establishment of the federal United States Numbered Highway System in 1926.

While popular historical narratives often mark 1928 as the final chapter of the original association, a nuanced archival examination reveals a continuous, albeit decentralized, sequence of institutional

actions, legal management, retrospective publishing, and structured record preservation spanning from 1928 until the association's formal revitalization in 1992. This report details the specific administrative, preservation, and commemorative activities executed by the residual corporate structure, its trustees, and associated regional consuls between 1928 and 1991.

1. The Transition of 1928:

The Last Mass Mobilization

Although the executive offices in Detroit formally ceased daily management in late 1927 and early 1928, the Association coordinated its final and most visible transcontinental physical intervention on September 1, 1928.

Recognizing that the federal numbering system (principally designating the route as U.S. Route 30, alongside U.S. Routes 1, 40, and 50) would gradually eclipse the named identity of the highway, the LHA board orchestrated a nationwide marking campaign.

Operating under explicit instructions from the fading executive leadership, groups of the Boy Scouts of America were mobilized across all fourteen states along the route. In a coordinated multi-state deployment beginning precisely at 1:00 PM, the Scouts installed approximately 3,000 custom-designed concrete markers.

Each marker was meticulously constructed with a concrete post featuring the highway’s red, white, and blue insignia, a bronze medallion of Abraham Lincoln, and a directional arrow. This massive operational feat served

as a physical permanent anchor, binding the corporate identity of the defunct association to the American geographic landscape for subsequent decades.

2. Chronological Log of Activities and Legacy Milestones (1928–1991)

The table below provides a comprehensive breakdown of the legal, administrative, and preservation milestones handled by the association’s remaining trust framework, regional consuls, and authorized historians.

Year/Period	Activity Type	Description & Historical Impact
1929–1930	Route Realignment & Signage Enforcement	Residual regional consuls executed controversial night operations to shift physical Lincoln Highway markers from the Council Bluffs route to the newly opened Blair toll bridge across the Missouri River in Nebraska, ensuring the highway maintained the most modern infrastructure route before absolute cessation of field adjustments.
1931	Pavement Milestone Tracking	The remaining trustees monitored and officially logged the final completion of full coast-to-coast paving of the original route, fulfilling the primary engineering vision established in 1913
1934–1935	Archival Compilation & Book Publication	Former executive officers and board members compiled extensive internal diaries, financial logs, and photographic collections to author the definitive institutional volume, <i>The Lincoln Highway: The Story of a Crusade That Made Transportation History</i> , published by Dodd, Mead & Company in 1935. This acted as the formal transfer of operational data into academic history.
1938	25th Anniversary Commemorations	The remaining founding members and regional consuls organized radio broadcasts, press releases, and local automotive gatherings to celebrate the silver anniversary of the transcontinental highway’s dedication.
1940–1941	Formal Records Consolidation	The official business records (covering 1912–1941), correspondence networks, and blueprint designs were legally organized and prepared for long-term secure repository holding, shielding the administrative history from wartime metal drives and paper recycling campaigns.
1950s–1960s	University Repository Transfer	The primary corporate archive was formally transferred to the Special Collections Research Center at the University of Michigan Library. This included five distinct historical series: Official Business, Correspondence, Planning, Publicity, and the original landscape drawings of Jens Jensen (1922–1924).
1970s–1980s	Publicity and Copyright Oversight	Though functionally dormant as a membership group, original copyrights, branding designs, and publicity channels were monitored through legal representation to prevent commercial exploitation of the “Main Street Across America” trademarks.
1988–1991	Groundwork for Re-mobilization	Grassroots preservation groups, working in tandem with the custodians of the original Michigan archives, initiated correspondence and surveyed the surviving 1928 concrete posts, laying the administrative framework that directly led to the revitalization meeting in 1992.

3. Institutional Continuity through Academic Stewardship
 The most significant activity of the Lincoln Highway Association during this multi-decade interim period

was its transition into an archival legacy entity. Rather than allowing the corporate documentation to dissolve among individual heirs, the final directors maintained an administrative chain of custody. *(continued)*

The transfer of materials to the University of Michigan ensured that the comprehensive history of early American road-building diplomacy, the implementation of “Seedling Miles” (demonstration concrete road sections), and the strategic deployment of corporate

funding remained accessible to historians. This continuous maintenance of public interest directly prevented the route from fading into complete obsolescence during the rapid expansion of the Interstate Highway System under President Dwight D. Eisenhower in the 1950s.

Conclusion: The Bridge to Modern Revitalization

The activities of the Lincoln Highway Association from 1928 to 1991 represent a vital phase of passive stewardship and defensive historical preservation. While the organization did not collect membership dues or hold annual national conventions during these sixty-three years, its structural legacy survived through carefully

preserved texts, dedicated regional marking interventions, and curated institutional papers. This foundation ensured that when infrastructure enthusiasts met in 1992 to re-form the Association, they did not have to reconstruct a lost history; instead, they successfully re-activated a perfectly preserved institutional framework.

AI can do artwork too, as evidenced by this example created by Robert Jackson for his parents John and Joyce Jackson using ChatGPT.





Mid-Ohio Chapter Holds Tour of the Lincoln in Crawford County

By Mike Hocker

On June 27, the two paths (or more) of the Lincoln Highway through Crawford County, Ohio got a special narrated tour provided by Mid-Ohio Chapter's president Mike McNaull and vice-president Mike Hocker as they filled up a 33-person coach to hear the history of the road. Mike McNaull also chimed in with some history of the Revolutionary War "Battle of Olentangy" that happened in 1782 and was led by Washington's friend, Col. William Crawford. The path parallels the Lincoln through the county, as the county is named after Crawford, who was captured and burned at the stake nearby.

The event was made possible through the generous sponsorship of Castle Coin & Auction of Bucyrus. The three-and-a-half hour tour included stops at Crestline's

famous brick pillars commemorating national LHA secretary Austin Bement and J. F. McMahon, a local consul and newspaper publisher. They also visited the Hopley Monument in Bucyrus, recently spruced up with red, white and blue flower plantings and also a recent bronze plaque cleaning paid for by the Bucyrus Elks Club #156.

Goodie bags were also provided with lots of local history, Lincoln Highway souvenirs and membership applications to the LHA. Riders were reminded that they had just completed seeing one one-hundredth of the road!

This project was conceived and done seven years ago, and was resurrected to fit with America 250 - Ohio's theme of celebrating transportation through the efforts of the Crawford County History Alliance.

Remember to **renew your membership** so you don't miss any issues of
The Lincoln Highway Forum



After Ike: A Journey that Changed America PBS Documentary Available for National Broadcast

By Tom Davidson

LHA Life Members, Dr. Gregory Maassen and Janet Katz and Michael S. and Anna Owen, recently announced the national availability of the PBS Documentary, *After Ike: A Journey that Changed America* to broadcast on local PBS stations across the country. The film is based on the book, *After Ike: On the Trail of the Century-Old Journey that Changed America*, by Michael S. Owen. This is an opportunity for state and local chapters to share this historic journey with the public through by partnering with local PBS broadcasts at no cost to LHA.

Dr. Maassen confirmed that local PBS stations simply need to select the film via the PBS NEPA catalog to broadcast the film. LHA chapters and members are encouraged to reach out to their local PBS station and encourage them to schedule the documentary for broadcast. Once the film is scheduled, the LHA chapter may promote viewing or even schedule a community watch party to celebrate the airing of the documentary in the area. For more information about the documentary go to: after-ike.com

Some PBS stations may also be interested in hosting a community screening of the film. At the conclusion of the 2026 LHA national conference, the local PBS station, WITF (Harrisburg, PA) hosted the Pennsylvania premiere of the film at the York County History Center Museum in York, PA. Following the screening, a panel discussion was led by WITF podcast host, Asia Tabb, for future public broadcast. LHA President, Kay Shelton Kozak, served on the panel of experts discussing the historic trip along the Lincoln Highway and the film.

The talk is available for listening on YouTube at

The Spark: witf.org/programs/the-spark/

Local PBS stations are hosting additional community events to reach new viewers and members. If the LHA state or local chapter would like to co-host a public screening of the documentary, the following guidelines may help LHA chapters partner with the local PBS station.

- Determine local station staff to reach out to for possible screening. A personal invitation goes further than a generic invitation.
- Meet with PBS staff to discuss options that meet their needs and interest in screening the documentary. Give them options.
- Assist with location of community venues for a successful screening. Historic theatres, museums, libraries and community centers are often available to host events at limited cost if the events are free and open to the public.
- PBS stations face staffing limitations due to recent government funding cuts. Give the stations time to work with you to host a community event.
- Help identify experts that can participate in post screening panel discussions.
- Help promote the event to elevate the partners and LHA visibility in the community.
- Seek opportunity to host LHA information table during the event.

While *After Ike* has already been broadcast in some areas of the country there remains a tremendous opportunity to share this story with a larger audience through our Public Broadcasting System. Help spread the history of the Lincoln Highway.

Lincoln Highway Park Project Plan Wrightsville, PA

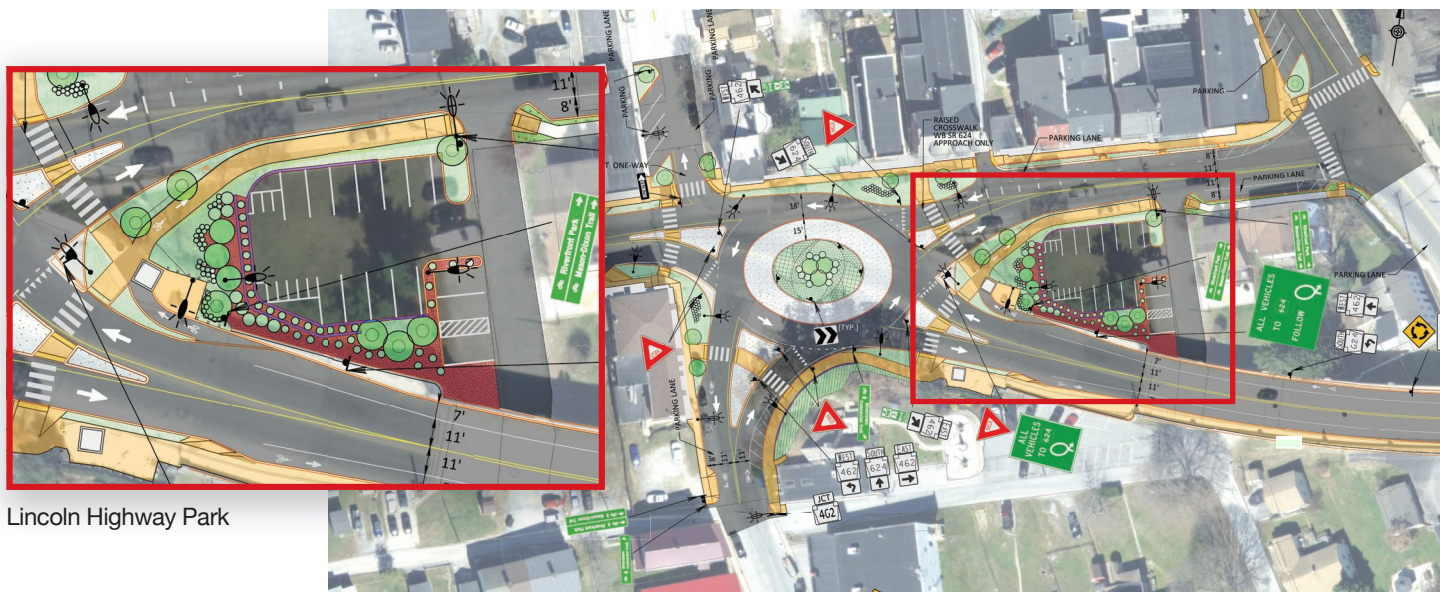
LHA Convention Tour Presentation by Eric White

Wrightsville Borough Council President Eric White delivered an in-depth presentation on Wrightsville's place on the Lincoln Highway to conference association members.

At a lunch session at the John Wright Restaurant, he discussed the history of the early and current Lincoln Highway bridge as well as PennDOT bridge replacement plans and the Wrightsville Borough plans for a Lincoln Highway Park. He touched on

Wright's Ferry, the original Wright's Ferry Bridge, the burning of the bridge during the Civil War, and the Pennsylvania Railroad steel bridge that spanned the Susquehanna River when the Lincoln Highway began as well as various rebuilds over the years.

Plans for the Lincoln Highway park include ADA, pedestrian and bicycle access, parking, picnic tables, and a Lincoln Highway information center which will include a Lincoln Highway mile marker.



Lincoln Highway Park

The Columbia-Wrightsville Bridge Rehabilitation Project. Pennsylvania Department of Transportation



The Columbia-Wrightsville Bridge over the Susquehanna River in Pennsylvania, in the vicinity of Wright's Ferry. U.S. Library of Congress, Prints and Photographs Division, "Built in America" Collection. Public Domain.

LHA Treasurer Annual Report

June 1, 2025 – June 20, 2026 • Jeff Lotze, Treasurer

This was my third year as the LHA treasurer. I attended the 2025 Annual Conference and board meeting in Ogallala, Nebraska, as well as participating in the LH Middle Third Auto Tour with my wife and grandchildren. I was present for all of the Zoom board & executive meetings throughout the year. I attended and assisted with the Ohio Chapter State Meeting in Canton in addition to all local Eastern Ohio Chapter meetings.

The following is a summary of my treasurer duties throughout the year:

- All dues & donation payments by check and PayPal were promptly deposited and all bills paid on time. A check register spreadsheet was maintained.
- Financial reports were generated regularly and distributed to board members by email.
- Proposed an annual budget for the LHA and had it approved by the board.
- Filed the IRS Form 990 for Non Profit Organizations for 2025.
- State Dues Shares payments were paid quarterly.

- Filed and paid the Ohio Charitable Trust fee for the year.
- Maintained a OneDrive Membership Dues spreadsheet with Bob Beaudoin, Membership Secretary, updating almost daily. Emailed scans of membership dues forms with weekly reports to Bob.
- Updated quarterly Life memberships vs. Forum costs spreadsheet to calculate amount to be kept in Life Membership Fund.
- Prepared Mid-Year Financial Report.
- Opened new Money Market and Checking accounts with Citizens Bank for higher MM rates.
- Worked closely with Tom Davidson on paying deposits and final payments to the many venues necessary to make this 2026 Annual Conference in York, PA a success.

In addition to LHA treasurer responsibilities, I served on the Endowment Committee.

Respectfully submitted,
Jeff Lotze, LHA Treasurer

At Large Director's Report

Director at Large #3 Ed Kozak

I genuinely enjoyed myself at our annual LHA Conference that was held in York, Pennsylvania a few weeks ago. I had never thoroughly explored the Lincoln Highway in the Keystone State. It was terrific! As usual, it was the people along the way that made it so memorable. An unforgettable side trip found us at Fallingwater, Frank Lloyd Wright's masterpiece. After about forty years, I can cross that one off my bucket list, finally!

In April Kay and I gave a presentation to the nice people of Plainfield, IL, a great Lincoln Highway town. It was great being on the Lincoln in that part of Illinois talking about the Lincoln. It is so important to educate and inform the communities that are Lincoln Highway towns, but do not yet realize the importance of that fact. Over the past year, I conducted two Lincoln Highway tours with

friendly busloads of local, Chicago-area people eager to experience and to learn about America's first coast-to-coast highway. There are three more of these trips on the schedule this summer.

Over the past year, I've driven a good chunk of our historic route, written about it, talked about it to several groups, podcasted about it, done many social media posts, volunteered my time at the National Interpretive Center in Franklin Grove, IL, and contributed to the association's successes serving on the Board of Directors. I have accomplished much over the past twelve months, but I know there is still more work to be done. I rededicate myself to pitching in even more for this one-of-a-kind road, and this special organization of like-minded people.

As always, we will see you on the Father Road in the summer and fall of 2026!



"A CONTINUOUS CONNECTING IMPROVED HIGHWAY FROM THE
ATLANTIC TO THE PACIFIC"



Chapter News

New York

Jerry Peppers, State Director

Pour le dernier fois. Director Jerry Peppers did not stand for reelection and his term expired in June during the 2026 Annual Conference in York. Jerry was serving his sixth term having been first elected in 2008 in Evanston, WY. As of this date, there is no successor, but I am confident that the right person will come along.

During the quarter, Jerry had the opportunity to be at the Eastern Terminus to send off four travelers along the Lincoln Highway, to present a short LH talk to a local group and to attend the York Conference.

Note: During my 48-year career, I have witnessed so many people with otherwise successful, even storied, careers who stayed just one year, one term, one segment too long, often without even knowing it, and turned a storied lifetime endeavor into a nightmare for them and their colleagues. In March, I had a milestone birthday and just decided it is time for a younger person to have the rewarding opportunity I have had.

I am not going anywhere. You will still be able to see me out along the LH, on LH Auto Tours or just exploring, in my blue Honda Accord Hybrid, or its successor, with the LH magnets on the doors, or at Annual Conferences, for as long as God gives me. If you see me, say hello. I am anxious to meet you and hear your story.

During my 18 years as a Director, I, along with my wife Sue, completed the drive across America on the LH as well as driving many, many partial segments as part of an LH Auto Tour convoying with Paul Gilger and others or on our annual cross-country road trips. We have covered well over 10,000 miles. We have explored LH's magnificent geography, topography and roadside attractions, stayed at its roadside hotels and motels, eaten at many roadside restaurants and

attended local entertainment venues. In addition, my LH bookshelf is filled with books, pamphlets and articles which have provided many enjoyable hours of study and just plain reading.

But my most cherished memories will be the enduring pleasure to have met and worked with the wonderful, accomplished officers and directors of the Lincoln Highway Association, as well as our Forum editor, to interact with so many of our diverse members and auto tour participants and to meet what may be a thousand local people living along the LH. WQED producer Rick Sebak, exploring the root of my interest in the LH and roads generally, coaxed out of me during a several-hour filmed interview standing just outside my office on Broadway in Times Square, with the traffic whizzing by, a simple four-word exclamation: IT'S ABOUT THE PEOPLE!

See You On The Road!

Pennsylvania

Tom Davidson, State Director

Road to Independence Conference - After more than one year of planning, promotion and digging in the trenches, the 2026 Lincoln Highway Association National Conference came and left Pennsylvania faster than a Conestoga Wagon. We had so many 250 years of special transportation history to discover that we won't soon forget. Still, the most important part of the conference is the people that come together to celebrate. Here are five past and current PA Chapter LHA presidents that enjoyed dinner together during the Awards Banquet on Thursday, June 25, 2026. From left to right, Brian Butko, Kevin Patrick, Mindy Gulden Crawford, Jeff Stonesifer and Tom Davidson. The success of each state chapter is due to the volunteer work of many including these leaders. Thanks to everyone for making the conference a tremendous success.



Newest 1928 Lincoln Highway Replica Marker –

More than three years ago, PA Chapter LHA President, Tom Davidson, was invited to make a presentation on the Lincoln Highway in Pennsylvania at the National Watch and Clock Makers Association annual conference. A member, Thomas Fluck, then asked him to make a presentation during the Old Caln Historical Society Annual Meeting in Thorndale, PA in eastern Pennsylvania. Following, the group then decided they wanted to install a 1928 Lincoln Highway concrete marker in the community to highlight their Lincoln Highway history. After working with a company in Nebraska, a replica marker was shipped to the Caln Township road crew for installation at the United Methodist Church in Thorndale, PA. The LHA map committee will be updating the on-line map to show the replica marker as a point of interest. Tragically, Thomas Fluck who led this community project, passed away prior to the marker installation. The Old Caln Historical Society will be holding a marker dedication and memorial service for Thomas Fluck soon. Watch the PA Chapter LHA Facebook page for details.



Lincoln Highway Experience Friend of LHA – The Lincoln Highway Experience and the Lincoln Highway Heritage Corridor were presented a Friend of the Lincoln Highway Award during the conference. Led by Kimberly Cady, the state heritage tourism program operates the largest museum dedicated to telling the story of Lincoln Highway in the nation. It hosted the conference in Latrobe, PA before and after the conference. They also hosted the pop-up book shop

as well as supported the conference in many ways. We were also thrilled to see Spencer Simpson, Manager of Visitor Services, receive the LHA Educator of the Year Award during the conference. The Lincoln Highway Experience will also co-host a screening of After Ike with PBS station WQED on Saturday, August 15, 2026, at 4:00 p.m.. Go to lhhc.org/lincoln-highway-experience/visit.html for more information.

Ohio

Scott Little, President Ohio Lincoln Highway Heritage Corridor

A large contingent of Buckeyes traveled east to enjoy the Lincoln Highway National Conference in York, PA in late June. As they say, a good time was had by all! We look forward to hosting this conference in Lima, OH next June. Stay tuned for details!

The three Ohio chapters were active as usual this spring. In April, the Western and Mid Ohio Chapters jointly met in Upper Sandusky at the Shawshank Woodshop Museum for a planning meeting for next year's conference. It was a productive meeting and afterwards, we all dined at Cheers 2 You downtown. The Van Wert County Museum was the site of the May meeting for the Westerners and Jerett Godeke of Antwerp spoke about Paulding County's Seedling Mile. In July they met in Delphos at the Canal Museum.

The Mid Ohio bunch was busy as usual. May's meeting took them to Mansfield where they learned about the famed Mansfield Miracle Mile with dinner to follow at TJ's Bar and Grill. In mid June, this group toured the Long Military Museum in Wooster and then dined at Mariola's Italian restaurant afterwards. Later in the month, a group of 33 took a bus trip on the Lincoln across Crawford County learning about the local history of America's first coast-to-coast road. In July they met in Osceola at the Lincoln Highway Diner to discuss the York Conference. August's meeting will be at the Jeromesville Schoolhouse.

The Eastern Ohio bunch had their annual picnic at Betty Huber's farm in July and will be present along the Buy Way Yard Sale in August. Their next meeting is planned for late August.

As usual, please check out the 22nd annual Lincoln Highway Buy-Way Yard Sales August 13 - 15 across the entire state. And if you have the chance thru October 18, please stop in at the Massillon Museum to see the Lincoln Highway exhibit. Not only is this a great overall museum, but this display is wonderful!

Indiana

Joyce Chambers, State Director

I hope everyone had a good and safe holiday weekend! Hard to believe it's already July! June was a busy month for Indiana Lincoln Highway Association!

- **June 3-4, 2026** – Indiana State Scenic Byways Conference 2026 was held in Nashville, IN. Representatives from many of the byways were in attendance along with with INDOT, Indiana Destination Development Corporation, and Indiana Landmarks. INLHA Treasurer Cyndi Schlemmer of Ligonier represented our Lincoln Highway Byway and reported on the 200+ historic byway signs we maintain along the 1913 and 1928 Routes, and the newer 12" x 12" plastic signs that we are distributing to businesses along the routes to display in their windows. Several of the other byways remarked that they thought our window sign idea was great and they might "steal" it! Thank you, Cyndi!
- **June 5-6, 2026** Bev Gillespie and I had our usual spot for the LHA/INLHA informational table at the annual Studebaker Drivers Club Swap Meet at the St. Joseph County 4-H Fairgrounds! A good time to "educate" folks about the Lincoln Highway!



Joyce Chambers at the Studebaker Swap Meet LH booth
Photo: Bev Gillespie

- **June 13, 2026** Members of the INLHA plus Kay Shelton Kozak and Ed Kozak, and our Schererville partners met at the Town Hall for the



INLHA members – Schererville Panel Dedication. Bev Gillespie

dedication of the Schererville/Lincoln Highway Historic Panels! Those that could stay enjoyed the Schererville Fest Parade. This is the first of the three historic panel projects that the Panel Committee has been working on. The others that are in process are in New Haven and Valparaiso!

- **June 20-26, 2026** Bev Gillespie, her sister Sharon Carlson, and yours truly traveled by car from South Bend to York, Pennsylvania to attend the 2026 LHA National Conference! The "Hoosier Gals" traveled the Lincoln Highway as much as possible, stopping to see historic spots along the way. Sixteen other INLHA members were also in attendance. Yours truly was a lucky one being chosen to receive an "Upgraded Suite" which I thoroughly enjoyed!



Indiana Chapter members at the 2026 York, PA Conference
Photo: Mike Kelly

Thank you, Conference Committee and Hotel Yorktowne! It was a joy to see old friends and happy to meet new LHA members! We all had a good time and are hoping more can attend next year's Conference in Lima, Ohio **June 21-25, 2027!** The Conference Theme is "Locks, Locomotives, the Lincoln, and a Lunar Landing"!

Plans are in the works for our INLHA Fall Gathering in October or November! We hope to have a good attendance for this. Yes, always on a Saturday with a "field trip" to one of our sites on the Lincoln Highway - 1913 or 1928 route followed by lunch and the INLHA meeting which is NOT just for Board members – it is an informative time for all! Please come!

Illinois

Kay Shelton Kozak, State Director

All activities in Franklin Grove on June 2nd stopped as everybody went outside to see the world's largest operating steam train, Union Pacific's No. 4014, nicknamed "Big Boy," roll through town. Dozens of out-of-town visitors stopped in the Lincoln Building before or after the massive train passed through. See a video of Big Boy taken from the second story of the Lincoln Building

at: youtube.com/watch?v=Rp6o9Lw71kU. Big Boy made whistle stops in the other Lincoln Highway towns of Sterling and Rochelle, where hundreds of people came out for a view of the enormous engine.

Save the dates!

The annual Lincoln Highway Heritage Festival will take place in Rochelle on August 14 – 16 but the location will be different because of downtown road construction work. Activities will be at Atwood Park, 10th Avenue and 20th Street. On Saturday, August 15th, the annual Car, Truck, & Motorcycle Show hosted by the Hub City Motor Club will start with registration from 8 a.m. to noon, voting from noon to 1:30 p.m., and the awards at 3 p.m.. Vehicle registration of \$15. For more information, please see: lhhfest.com.

The Illinois Chapter will host a luncheon followed by a short meeting on Sunday, August 24th in Geneva coinciding with the annual Geneva Concours d'Elegance automobile show. The luncheon will begin at 1:00 p.m. at the Bread & Vine Restaurant at 318 S. 3rd St. Everyone will order off the menu and will need to RSVP by August 14 at: illinoislincolnhighwayassoc@gmail.com or: 815-751-2887. The automobile show opens to the public at 10:00 a.m. For more information about the **Geneva Concours d'Elegance**, please visit: genevaconcours.net/. For information about Bread & Vine, please see: breadandvinerestaurants.com.

The year 2026 marks the 113th anniversary of the Lincoln Highway dedicated on Halloween and the 100th anniversary of a certain road that crosses in Joliet and merges in Plainfield with the Lincoln Highway. There will be a joint Lincoln Highway and Route 66 of Illinois open house at our house on Saturday, October 24th, beginning at 3:30 p.m. Some Chicago Haunt Builders may drop by as well. I decorate our yard for various holidays and with those auspicious anniversaries falling in the same year, my Halloween decorations will have a timely road theme. Everybody is invited for refreshments at an outdoor open house anytime from 3:30 to 5:00 p.m., then stay past 5:00 after sunset to see the decorations light up the neighborhood. The address is:

Kay Shelton Kozak & Ed Kozak
493 Bradford Pl
Bolingbrook, IL 60490

Watch for e-mail (if we have your e-mail address) or your mailbox for details for these events, especially for the luncheon at the Geneva Concours d'Elegance because that event will require an RSVP.

Iowa

Dean Parr, State Director

Youngville opened for the season on June 2nd. This restaurant is open on Tuesdays and staffed by volunteers. Stop in for a sandwich and pie on your way between Cedar Rapids and Tama.

Take the LH to Belle Plaine and to see Mary Helen Preston and her husband, Garry Hevalow, at Preston's Station Historic District. Their garage/museum is now home to a Chad Elliott (Elliott Art Studio, Jefferson, Iowa) mural "Generations on the Lincoln Highway" depicting the four generations that have managed this site over the years. The National Register of Historic Places property contains a station, garage, motel units, and cabin. Plans are to start restoration in the fall on the other buildings.

The Reed-Niland Corner, Inc celebrated 100 years of the Niland Café in Colo, Iowa and welcomed all to celebrate with an open house at the gas station, a view of a motel room, a pie-eating contest, lots of games, and performances by Silly Sally, fiddle player David Bellegante, and the band "Lincoln Highway" and of course- great food! The day also included Portraits of Hope, a nationwide project that will be displayed in the Lincoln Memorial Reflecting Pool this fall.



In Iowa, the Lincoln Highway follows the Union Pacific rail line, and we recently had a front row seat to Big Boy, the world's largest operating steam locomotive as it traveled through the state.

We are saddened to report the passing of Van Becker from Cedar Rapids. He served for many years as a State Director and as the president of ILHA. He had compiled a list of LH markers and even had one in his yard. We will miss you, Van.

California

Neil Rodrigues, State Director

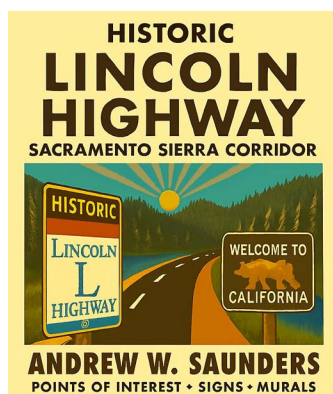
Mapping The LHA Mapping Committee supplies updates to the on-line National Map about every two weeks. Most recent updated items, on the map, are for Points of Interest. A survey of YouTube Lincoln Highway travelers recognized notes referencing our On-Line Google Map Points of Interest. This means our Points of Interest on our Lincoln Highway Map are helping the traveler find more enjoyment traveling our country on the Lincoln Highway.

Signage The California Chapter is still perusing improved signage installation and placement including ways to acquire National By-Way status.

Member Andrew Saunders is exercising great efforts to sign and draw attention to the LH Sacramento Corridor region. Andy works with counties and cities to post the Historic LH signs, gives presentations and makes advertising murals to draw recognition to the history and presence of the Lincoln Highway in California.

Andy's efforts have been recognized by the LHA National Board. During the York, PA 2026 National "Road to Independence" Conference, Andrew was awarded the Friend of the Highway award for his outstanding efforts.

Lincoln Highway 2026 York "Road to Independence" Conference Many California members made the trek east to York Pennsylvania to attend this year's National Conference. This was a historic and patriotic event. The majority of buildings in York, PA, are over 100 years old, beautiful and designed with character. Many are made of brick and stone, along



One of many posters Andrew makes to help promote and supply interest in the Lincoln Highway.



Historic Revolution era buildings on the LH Yorktowne Hotel



Opening Reception was Monday night with Big Band music and Buffet Dinner at Valencia Hall.

with revolutionary era buildings made of wood.

The Conference host hotel was the historic Yorktowne Hotel, on the Lincoln Highway, built in 1925. Our Yorktowne Hotel was a beautiful example of early 20th Century architecture.

Bus tours and in-town seminars and presentations were offered during the week and very entertaining. Many museums and places of interest throughout the week to entertain yourself regarding the Lincoln



The Haines Shoe House, Thursday bus tour.

Highway and the history of this area in Pennsylvania.

Most evenings we populated the banquet hall with good conversation and enlightening entertainment.

The National LHA Board Meeting was held on



Yorktowne Banquet Hall, main meeting place of the 2026 Conference.

Wednesday, mid conference. Good talk on marketing and promoting the LH via popular travel magazines and use of QR Codes for the modern age of connecting information of our LH Map and other quick links to LH interests. Also, other topic: three states were honored monetary grants for improvement toward LH issues in their states.



Promoting the Highway While enjoying the conference CA Director Rodrigues conversed with all host hotel employees he dealt with from the registration desk persons to table waiters and busboys and even bartenders. They all know the name of the Lincoln Highway and it being the Main Street through town and Highway 30, but none of them knew the importance or history except for, to my surprise, one employee who actually did a report on the Lincoln Highway for his school, and was impressed with our association conference being held there in his hotel at this time. All employees of the hotel were quite surprised to know the full story of the road through their town.

Before leaving Pennsylvania, CA Director visited a few museums in town. First, the History of Agriculture and Industrial Inventions museum, and then the York County History Center. Director Rodrigues talked to the curator representatives on duty of both museums, and gave them the pitch on what the Lincoln Highway history is. They did not know the actual history and they were impressed. Director Rodrigues

handed them some National LH brochures, then toured their museums.

Driving back to California, CA Director Rodrigues stopped by the Hershey Automotive Transportation Museum to view the wonderful collection of Nash, Chrysler and Tucker automobiles on display at this moment in their halls. This museum had a small

display with a 1928 Boy Scout Concrete Marker. I asked the curator representatives if I could replace the expired conference brochures with our National LH brochures in the existing pamphlet holder at the display. The representatives were extremely accommodating and asked how they could acquire more LH explanation brochures on a regular basis. Director Rodrigues informed them to contact the Lincoln Highway Trading Post, Jim Cassler, to send them the National Lincoln Highway Brochure to fill their pamphlet holders. These National LH explanation pamphlets explain what the LH is. These pamphlets are budgeted to be free to chapters and museums.

What was discovered by Director Rodrigues is that most people who know what the Lincoln Highway is by name or placement actually do not know the history and/or importance of what this road is to automotive travel. I hope with our conferences and casual explanations to the curious, along with enlightening younger travelers, the word Lincoln Highway will once again become a household term, and interest to travel the road and join the LHA will increase.





Marker for the old, two-lane Lincoln Highway at the Harrison County Historical Village and Iowa Welcome Center, outside the town of Missouri Valley.

Photographs in the Carol M. Highsmith Archive, Library of Congress, Prints and Photographs Division.

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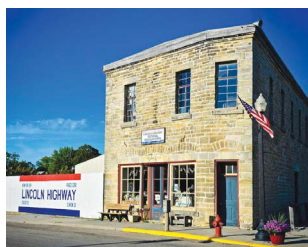
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Bricks will be set in the sidewalk on the south side
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If you have material that you would like to contribute to the Forum, we welcome your submissions. These guidelines should help:

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- **Images:** Best file types are .jpg, .png, .tif and .ai.
Resolution of photos should be as high as possible to allow resizing and good reproduction. Photos up to 12Mb are generally

OK to email. Numbering the photos also helps get them in the right spots. Please include captions and photo credits as well.

- If you have a composed, formatted document, it is best to send the original **Word document** and a **.pdf file for reference**. **Please avoid .eml and .pub files** They do not work well with Forum page-building software. If you have any questions, please contact the Editor, Jay, at forum@lincolnhighwayassoc.org or (562) 760-1999.

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OFFICERS

President

Kay Shelton Kozak
493 Bradford Pl.
Bolingbrook, IL 60490
(815) 751-2887
president@

Vice President

David Allen
1026 Woodson Hammock
Circle
Winter Garden, FL 34787
(760) 435-1418
vice.president@

Secretary

Ernie Schirmer
P.O. Box 6429
Lawrenceville, NJ 08648
(609) 895-1611
secretary@

Treasurer

Jeff Lotze
2835 Maplegrove Ave.
Louisville, OH 44641-9635
(330) 875-2989
treasurer@

Executive Advisor

Jess Petersen
56 Benchmark Village
Tooele, UT 84074
(435) 840-5941
exec.advisor@

Field Secretary

Russell Rein
522 Maulbetsch St.
Ypsilanti, MI 48197
(734) 434-2968
field.secretary@

BOARD OF DIRECTORS

New York

(Vacant)
president@

New Jersey [2028]

Ernie Schirmer
P.O. Box 6429
Lawrenceville, NJ 08648
(609) 895-1611
nj.director@

Pennsylvania [2028]

Tom Davidson
473 Oakwood Rd.
New Freedom, PA 17349
(223) 254-8182 (c)
pa.director@

Ohio [2029]

Scott Little
10339 Columbus Grove Rd.
Bluffton, OH 45817
(419) 296-5565
oh.director@

Indiana [2028]

Joyce Chambers
18615 Beach Way
South Bend, IN 46637
(574) 383-5403
in.director@

Illinois [2027]

Kay Shelton Kozak
493 Bradford Pl.
Bolingbrook, IL 60490
(815) 751-2887
il.director@

Iowa [2029]

Jan Gammon
1441 W 7th St.
Nevada, IA 50201
(515) 290-4722
ia.director@

Nebraska [2029]

Sarah Focke
P.O. Box 607
Kearney, NE 68848
(308) 627-5224 (c)
ne.director@

Wyoming [2027]

Megan Mephram Stanfill
P.O. Box 123
Laramie, WY 82073
(307) 333-3508
wy.director@

Utah [2027]

Bob Beaudoin
5435 S. Riley Lane
Murray, UT 84107
(801) 262-6045
(801) 243-7068 (c)
ut.director@

Nevada [2027]

Jim Bonar
PO Box 18118
Reno, NV 89511-0118
(775) 851-0107
nv.director@

California [2027]

Neil Rodrigues
PO Box 61
Copperopolis, CA. 95228
(408) 374-6288
ca.director@

At Large Directors

David Allen, #1 [2027]
1026 Woodson Hammock
Circle
Winter Garden, FL 34787
(760) 435-1418
at.large.director.1@

Warren White #2 [2029]
3487 San Mateo Circle
Reno, NV 89509
(775) 322-4525
at.large.director.2@

Ed Kozak #3 [2027]
493 Bradford Pl.
Bolingbrook, IL 60490
(630) 235-6394
at.large.director.3@

Jim Gerstenslager, #4 [2029]
1895 Bucyrus Nevada Rd.
Bucyrus, OH 44820
(419) 617-9182
at.large.director.4@

SUPPORT

Membership Secretary

Bob Beaudoin
5435 S. Riley Lane
Murray, UT 84107
(801) 262-6045
(801) 243-7068 (c)
membership@

Interpretive Center

136 N. Elm St.
P.O. Box 21
Franklin Grove, IL 61031
(815) 456-3030
tourism.hq@

Contributing Historian

Kay Shelton Kozak
493 Bradford Pl.
Bolingbrook, IL 60490
(815) 751-2887
president@

National Mapping Committee Chair

Paul Gilger
530 Juilliard Park Drive
Santa Rosa, CA 95401
(707) 888-7787 (c)
map@

LHA Forum Editor

Jay Lawrence
530 Ohio Ave.
Long Beach, CA 90814
(562) 760-1999 (c)
forum@

Merchandiser/Publisher

Jim Cassler
Lincoln Highway Trading
Post
P.O. Box 6088
Canton, OH 44706
(330) 456-8319
orders@LHTP.com

Media Contact

media@



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